



Journalism Fund at Vermont Public

OVERVIEW

With so much going on in our world, we need to plan for the unexpected while covering the day-to-day news in our state.

From climate change to refugee resettlement to mental health, the Journalism Fund provides targeted resources to support Vermont Public's coverage of the most important stories unfolding in our state.



Established in 2010, **this fund enables reporters and producers to innovate, take risks and respond to major stories with agility.**

The Journalism Fund is administered by an in-house committee of Vermont Public staff. Designed to be flexible and timely, the fund accepts and reviews proposals from staff on an ongoing basis. Funded work is held to the same high level of independence and integrity you expect from Vermont Public, thanks to the separation between funders and decisions about news projects, reporting, and editorial standards.

Additionally, the fund has provided foundational support for innovation projects including the creation of the Vermont Public app and the construction of a new studio space.

OUR CHALLENGE

Now, more than ever, public media's role in providing credible, fact-based journalism is essential to our democracy. Locally in Vermont and neighboring communities, we have also seen the decreasing numbers of local print and online news outlets, meaning more people rely on Vermont Public for our trustworthy reporting. To help Vermont Public remain nimble and responsive in our coverage, the Journalism Fund will offer support when our newsroom is in a crunch with staffing, travel, equipment, and provide assistance for tackling the biggest stories of our time.

Fueling innovative, fact-based journalism

OUR OPPORTUNITY

The Journalism Fund ensures Vermont Public is equipped to meet the needs of our community during major news events, like the 2023 Flooding or election coverage. Here are examples of how the Fund has been used to bolster our services over the years:

2023 Vermont Flood coverage

With the help of the Journalism Fund, Vermont Public provided life-saving journalism and public safety resources to our audiences during and after the historic flooding.

Photo by Mike Dougherty.



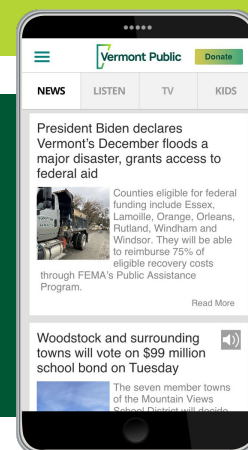
Legislation vs. Investigation: How Is Rep. Peter Welch Balancing His Work?

Brave Little State, Vermont Public's people-powered journalism project, reported on the work of former U.S. Representative, now Senator, Peter Welch with the help of questions from Vermonters in January 2019.

Photo by Eman Mohammed for VPR.

The creation of the Vermont Public app

The Vermont Public app allows our audience to listen and watch on-demand content, view program schedules, and read the latest local news at the touch of a finger. The Journalism Fund supported the initial launch.



Please connect with our Philanthropy team if you are interested in supporting the Journalism Fund at Vermont Public.



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